

WELCOME

March 29th, 2012

On behalf of Stonehammer Geopark it is with great excitement we submit our response to the request for proposals to host the 6th International UNESCO Conference on Global Geoparks in 2014.

As you are aware, Stonehammer is the first geopark in North America and we would also like to be the first to host the bi-annual conference in North America. We worked diligently to achieve our designation and assure you we will put the same passion, knowledge, effort and community support into hosting the conference should we be the successful proponent.

I trust the following information will outline our ability to host the conference and welcome you to ask any additional questions or contact me for clarification. We look forward to the decision and hopefully welcoming our geopark colleagues to the Stonehammer region in 2014.

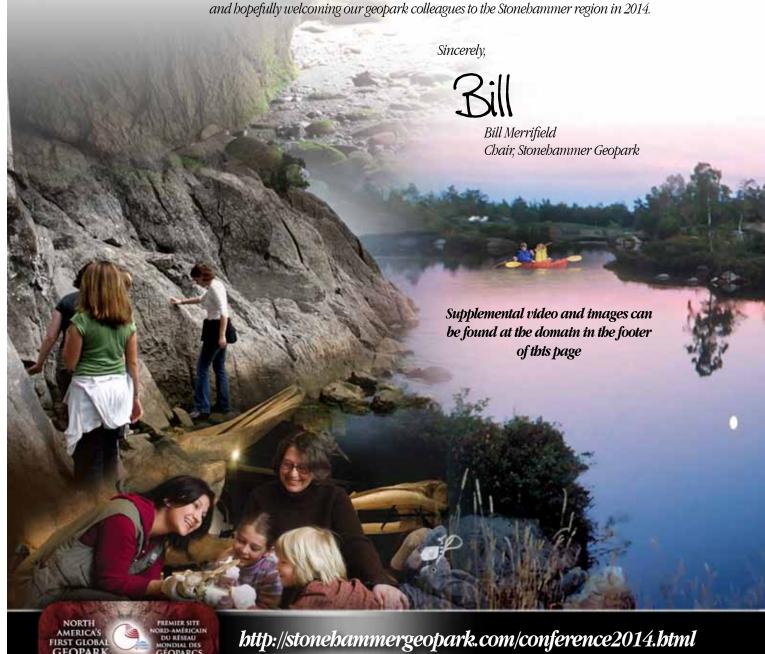


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ATTACHMENTS

- A Letters of Support
- B Draft Exploration Ideas



www,stonehammergeopark,com

NORTH
AMERICA'S
FIRST GLOBAL
GEOPARK
PREMIER SITE
NORD-AMÉRICAI
MONDIAL DIS
GEOPARCS



SAINT JOHN ROCKS

With a billion years of geological history, fascinating rock formations, and fossil finds referenced by Charles Darwin, Saint John has been named the first UNESCO supported Geopark in North America. From the site where two continents collided, to the Reversing Rapids, the new Stonehammer Geopark includes sites such as the Irving Nature Park and New Brunswick Museum, becoming part of a system of protection, education and sustainable development resulting in major economic and tourism impacts to the region.

Saint John sets itself apart through its distinctive culture. Saint John was named the Cultural Capital of Canada in 2010 and in 2011 it was named one of the world's Top7 Intelligent Communities. A mix of geographic, historic and social aspects have created what is truly a unique place. You will never find another city quite like it.



ABOUT STONEHAMMER



Stonehammer Geopark is the first North American member of the Global Geoparks Network joining the network in 2010. Stonehammer Geopark developed as a grassroots community-led project supported by partner organizations, corporate donors, local and provincial governments. The ultimate success of the Geopark, as acknowledged by the Global Geoparks Network, was the overwhelming broad based community support witnessed by the Global Geoparks Network /UNESCO evaluation team.

Stonehammer Geopark is a geological park where you can experience a billion years of Earth's history. The landscape of the Stonehammer Geopark has been created by the collision of continents, the closing and opening of oceans, volcanoes, earthquakes, ice ages and climate change. The rocks of our geopark have been witness to the evolution of life, from the first discovery of Precambrian stromatolite fossils, to the 'Cambrian Explosion' of life, to the evolution of vertebrates and the emergence of life on land. The geopark includes geological stories from late Precambrian time a billion years ago to the most recent Ice Age, and almost everything between.

Stonehammer Geopark incorporates more than 60 significant geological and fossil locales, including more than 12 publicly accessible sites. Stonehammer is a community-supported organization comprised of

site owners, tourism operators, members of the community and other

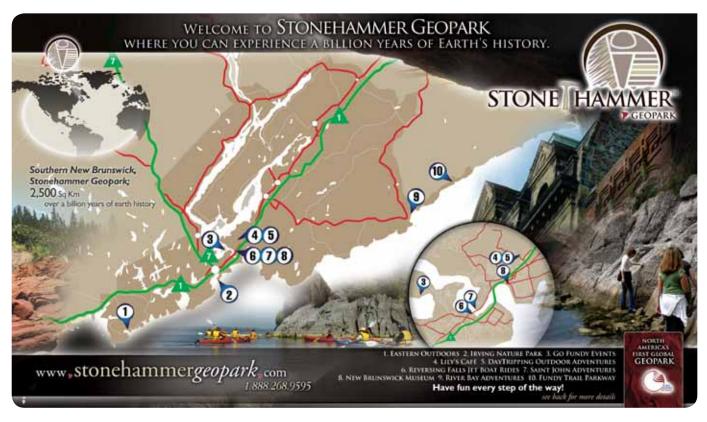
stakeholders. The geopark encompasses 2500 square kilometres and extends from Lepreau Falls to Norton and from the Fundy Trail to the Kingston Peninsula.





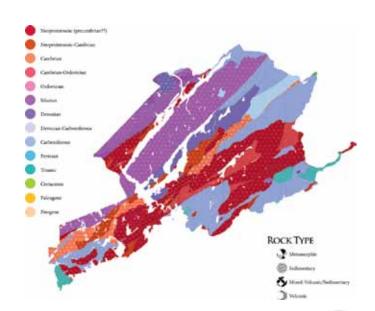


ABOUT STONEHAMMER



Stakeholders are primarily comprised of Site Owners (5) who own the geosite locations. Site owners are either a municipality, the province or private land owners. Direct Operators (10) who provide fun and engaging experiences themed around the geology of their geosite. Indirect Operators (6) who operate a tourism business within the geopark. Sponsors (13), both public

and private entities who provide funding to the geopark. As well as the communities within the geopark. Public engagement has been key to success and will continue to be a key component. The overall goal of the geopark is to integrate the preservation of significant examples of geological heritage within a strategy for regional sustainable social, economic and cultural development, while safeguarding the environment.



TOP STONEHAMMER ATTRACTIONS





F Eastern Outdoors

Whether on foot or by kayak, witness the effects of erosion of carboniferous age rocks at one of the most amazing waterfalls in the geopark! Located on the Fundy Coast your memories will include the sound of rushing water, the cry of an eagle, the sight of the blue heron touching down and the playful seals. Experiences for the novice or experienced with half, full or multi-day guided excursions.



Irving Nature Park

Some of the park's natural charms are its long sandy beaches and well-groomed woodlands, great for back packing and hiking. See where glaciers met the sea 15,000 years ago. You can also view the Bay of Fundy's ecosystem and get to see harbour porpoises, fish, mussels, whelks, periwinkles, sea urchins, harbour seals, starfish, and much more!



Go Fundy Events

Situated comfortably in your double kayak hear the echoes of "River Relics" as you paddle an Ice Age river where 15,000 years ago the last glacier forced the river to find a new route. Glide your kayak up to the first documented Precambrian fossils (stromatolites) described in scientific literature and touch one! Photo and memory opportunities abound as you pause to view a historic lighthouse, local wildlife including an active bald eagles nest.



Lily's Café

Seated on the patio with a breeze and laughter embracing you or inside the café with the fire roaring you will fuel your body and mind. The Stonehammer Geopark menu is sure to satisfy all of your senses, most importantly your taste buds! Cambrian Crustacean Chowder, Hot Rocks and fresh rolls, Caledonia Fault Melt Sandwich, and the piece de resistance, The Continental Collide is a solid crowd pleaser for all ages.



Daytripping Outdoor Adventures

As you search for the next foot hold on 554 million year old lava rock, belayed to a trained guide looking to reach the top of your first or millionth rock climbing experience pause, look back and source the starting point of your interpretive hike next on your list. This could easily become your snow shoe path after the first snow fall too!



▶ Reversing Falls Jet Boat & Harbour Tour

Want to tell your friends that you saw Africa, South America where the continents collided! As well as experience the highest tides in the World while in the geopark? Thought so! Step aboard your harbour cruise and view the outcrop with the change of color and orientation of the rocks from a close perspective on the water. Feel the tug of the mighty tides of Bay of Fundy and listen to the stories of how all of these events occurred and have impacted life on the Bay.



TOP STONEHAMMER ATTRACTIONS



▶ Saint John Adventures

As you fly through the air on one of 5 zip lines, look down (if you dare) and ask yourself why are the highest tides in the world found here? For the less faint of heart, take this look at one of the six towers and then check your answer with one of the zip team members. Hint: If you think zipping is thrilling imagine continents colliding and oceans expanding!



New Brunswick Museum

What is a geopark? What is Stonehammer? What is the geology of the area? Where does our Stonehammer adventure begin? Who explored and discovered the geology of the area? These are typical questions we are asked and all can be answered here. Whether self guided, interpretive, static gallery or one of the hands on Stonehammer experiences you will find the answers!



P River Bay Adventures

Erosion causes caves and caves are fun to play in, especially in a kayak! Before you are swallowed by a cave you can soak up coastal vistas, soaring birds and the interpretation of your guide about life in a rural community while playing on the Bay of Fundy. You'll be surprised to learn that the geology of the area played an integral role in determining how folks settled there.



Fundy Trail Parkway

Hugging cliff tops above the world's highest tides experience the Fundy Trail Parkway. Triassic rocks, where the Atlantic Ocean was born!
Listen...the sound of the waterfalls. Look...a flower-pot rock. Taste... the salt of the sea. Smell...mossy ground. Touch...the age-old rock outcrop. Here you discover a peaceful, serene calm that feeds the soul. Hike it! Bike it! Drive it! See it!



▶ Saint John City Market

Experience Canada's oldest continuing farmers' market, where the roof, built like a ship's inverted hull, reflects our shipbuilding past! Visit merchants at colourful stalls proudly displaying local produce, meat, fresh seafood and handcrafted items. See artists at work or have a bite to eat in one of the many eateries featuring local and ethnic foods.

DESTINATION INFORMATION

Inside Connection

The Inside Connection pedway features 450 guestrooms, over 52,000 square feet of convention space, plus 2 shopping malls, the New Brunswick Museum, Canada Games Aquatic Centre, Old City Market and an array of restaurants all in very close proximity.

UPTOWN SAINT JOHN

With over 650 businesses in the Uptown's 20-block radius just steps from the conference centre, delegates are sure to find the perfect restaurant, pub or shopping outlet.

VENUE

Host Venue: Hilton Saint John & The Saint John Convention Centre

Guest Room Rate: \$169 per room per night single double occupancy

Hilton Saint John boasts a spectacular location overlooking the historic harbourfront. All 197 spacious guestrooms and suites provide our guests with amenities and services that exemplify our Canada Select 4 & 1/2 star rating. The Saint John Trade and Convention Center, connected to the hotel by an underground walkway, features 23,500 square feet of unobstructed space and nine separate meeting rooms, complimenting the over 4,000 square feet of hotel meeting space.

OTHER ACCOMMODATION PROVIDERS

Delta Brunswick Hotel Connected by the inside pedway system to the Convention Centre this 4 star facility is an ideal location for delegates to stay.

Bed & Breakfast Accommodation providers will be available within walking distance of the Convention Centre for delegate choice.

Alternate hotels within walking distance (15 minute) will also be provided for delegate choice.

Transportation to and from these hotels will not be provided.

BUDGET

The budget is comprised of \$435,050 Canadian dollars. See Page 13.

PROPOSED DATES

Currently space is being held for the following dates:

September 10-16, 2014 September 17-23, 2014 Our preferred dates are 17-23.



DESTINATION INFORMATION

ACCESS

Saint John is a two-hour flight from Toronto, a one-hour flight from Montreal and 30 minutes from Halifax. All three hubs have numerous international flight options and Air Canada provides several daily direct flights to Toronto, Montreal and Halifax. The Saint John Airport is located 22 KM from the centre of the city. The Tourism industry in Saint John has a close working relationship with Air Canada and works with the airline to provide additional air lift to our area when conferences are confirmed.

18 JUNE 2011 — 31 OCTOBER 2011



		ARRIVALS		
FLIGHT	TIME	FROM	FREQUENCY	AIRCRAFT
ACA8792	23:23	(YUL) Montreal	daily	DH8C
ACA8968	23:45	(YYZ)Toronto	daily	CRJ
ACA7487	00:14	(YHZ) Halifax	daily	B190
			Departures Start Here >	CRJ
				DH8A
Arrivals Start Here >				B190
ACA7481	09:14	(YHZ) Halifax	daily	B190
ACA8788	10:38	(YUL) Montreal	daily-exclude Sat	DH8C
ACA8946	11:33	(YYZ)Toronto	daily	CRJ
ACA7483	14:29	(YHZ) Halifax	daily	B190
ACA 8948	15:23	(YYZ)Toronto	daily	CRJ
ACA8790	17:28	(YUL) Montreal	daily	DH8A
ACA7485	18:54	(YHZ) Halifax	daily	B190
ACA8950	19:25	(YYZ)Toronto	daily	CRJ

		DEPARTURES					
FLIGHT	TIME	IME TO FREQUENCY					
		Terminates					
		Terminates					
		Terminates					
ACA8945	05:30	(YYZ) Toronto	daily	CRJ			
ACA8791	06:00	(YUL) Montreal	daily	DH8A			
ACA7482	06:30	(YHZ) Halifax	daily	B190			
ACA7484	09:35	(YHZ) Halifax	daily	B190			
ACA8789	11:20	(YUL) Montreal	daily-exclude Sat	DH8C			
ACA8947	12:00	(YYZ) Toronto	daily	CRJ			
ACA7486	14:50	(YHZ) Halifax	daily	B190			
ACA8949	15:50	(YYZ) Toronto	daily	CRJ			
ACA8793	18:10	(YUL) Montreal	daily	DH8A			
ACA7488	19:15	(YHZ) Halifax	daily	B190			
ACA8951	20:00	(YYZ) Toronto	daily	CRJ			



AIRLINES AT GMIA

A number of major airlines serve the Greater Moncton International Airport (GMIA). This airport is one hour & forty-five minute drive to Saint John.

Scheduled Airlines

CODE	AIRLINE		RESERVATION	BAGGAGE
AC	Air Canada	AIR CANADA 🏶	1-888-247-2262	1-888-689-2247
COAIR	Continental	Continental Airlines	1-800-523-3273	
PD	Porter Airlines	porter	1-888-619-8622	1-416-619-8584
WJ	WestJet	VVESTJET	1-800-538-5696	1-866-666-6224

BID COMMITTEE



Gail Bremner, Executive Director, Stonehammer Geopark For over 20 years, Gail Bremner has been a prominent figure in Atlantic Canada's tourism industry. After beginning her career in hotel group sales and servicing, Gail joined Aquila Tours, where her various roles saw her implementing and managing partnerships, leading teams, surpassing sales targets,

providing customer service that generated loyal repeat business, and learning how to run a successful business. Recently, Gail led the facilitation and consultation process, and ultimately wrote the recommendation for the new Destination Marketing Organization for greater Saint John, which was approved by Saint John Common Council. During this contract, Gail discovered her passion for helping organizations grow, which led her to form her own company, Bremner & Associates.



Jane Fullerton, Stonebammer Board Member; CEO, New Brunswick Museum

Jane Fullerton has been Director and CEO of the New Brunswick Museum (NBM) since July, 2001. As CEO, Ms. Fullerton leads a staff of approximately 100 full-time, part-time, casual and seasonal staff to fulfill the NBM's

mandate of collecting, researching, preserving and interpreting the natural and human heritage of the province of New Brunswick and related regions.

Ms. Fullerton is a member of the several local, provincial and national museum, cultural heritage and tourism organizations. She currently serves on the Board of the Tourism Association of New Brunswick, the Saint John Destination Marketing Organization, the Bay of Fundy Partnership, the Saint John River Heritage Corridor, the Peninsula Heritage Association and the Stonehammer Geopark.

Ms. Fullerton lives in a heritage area of Saint John with her husband and daughter.



Shawnna Dickie Garnbum, Discover Saint John

A native New Brunswicker, Shawnna has over 20 years experience in the hotel industry. She started in front office operations at the Hilton and then enjoyed corporate sales positions at both the Delta and then back at the Hilton. Most recently, she was responsible for the association sales market. In 2010, Shawnna was awarded the

prestigious Hilton Worldwide "Circle of Excellence" for being part of the top producing sales team in 2009 within Hilton Americas. When not touting the benefits of the Inside Connection, Shawnna keeps busy as a passionate participant of the NB Arthritis Society's Joints in Motion program. She has raised over \$15,000.00 for arthritis research participating in events in China and Italy.



Cathy Taylor Stonebammer Board Member; General Manager, Lily's Cafe

Cathy Taylor has spent her entire career in the hospitality industry in various roles and positions. As the Director of Finance for the Grannan Hospitality Group, Cathy helped grow the small family owned business from one stand alone

restaurant to several acclaimed restaurants and business holdings. In 2006 Cathy took on the position of General Manager of the Lily Lake Pavilion in Rockwood Park, working with a volunteer Board of Directors to help revitalize this much loved community facility. She is a member of the Board of Trade, a Board Member of the Stonehammer Geopark, a Board member of Hospitality Saint John, and volunteers with numerous committees and organizations. Cathy lives in Quispamsis with her husband and two children."



Terry Cunningbam Stonebammer Board Member, New Brunswick Tourism

Terry is a native of Saint John and has been with the Provincial Government for over ten years. He is responsible for a territory that starts in The Bay of Fundy with the FUNDY Isles and winds along the Fundy Coast to the world renowned Hopewell

Rocks. Terry is very involved in his community and is or has been involved with the Stonehammer Geopark Board, Hospitality Saint John, Cruise Saint John, Westfield Golf and Country Club, as well as the Lancaster Minor Hockey and North End Little League. He just completed committee work on the building of the new Fundy Discovery Centre at Huntsmen Marine Center in St. Andrews, NB and is involved in projects throughout Southern NB.

Before working with the Province, Terry travelled Atlantic Canada in the Insurance Industry and is quick to say it does not get any better than on the Fundy Coast. Terry and his wife Carol live in Saint John and have two children.



ORGANIZING COMMITTEE

The Stonehammer region has hosted numerous conferences with a volunteer local organizing committee and thus individuals to Chair the following portfolios have been identified and will be secured upon awarding of the bid.





Hampton River Centre

Chair of Finance: Responsible for sponsorship procurement & fulfillment, management of finances for the event

Chair of Programming/Scheduling: Responsible for the overall program and schedule

Chair of Events: Responsible for social events

Chair of Scientific: Responsible for academic information and tracks

Chair of Community Relations & Education: Responsible for media, community and public education engagement

Chair of Marketing & Promotions:
Responsible for external marketing and promotion of the event to potential delegates

Chair of Volunteers: Responsible for recruitment, training and scheduling of volunteers leading up to and including the event

Conference Management: Coordination of the conference including but not limited to; registration, transportation, logistics, liaising with each committee, etc.

Lepreau Falls



REVENUE	2012	2013	2014	TOTAL
Federal	\$5,000	\$50,000	\$50,000	\$105,000
Provincial		\$25,000	\$50,000	\$50,000
NB Translation		\$5,000	\$10,000	\$10,000
USA		\$5,000	\$5,000	\$10,000
Private/Corporate	\$10,000	\$12,000	\$35,000	\$57,000
Registration		\$50,000	\$155,000	\$205,000

TOTAL	\$15,000	\$147,000	\$275,000	\$437,000
EXPENSES	2012	2013	2014	TOTAL
Marketing		\$2,500	\$5,000	\$5,000
Website	\$5,000	\$500	\$500	\$6,000
Transportation			\$15,000	\$15,000
Management & Staff	\$7,500	\$30,000	\$30,000	\$67,500
Accommodation			\$5,000	\$5,000
Air Travel			\$20,000	\$20,000
Room Rental				\$0
Food & Beverage			\$150,000	\$150,000
Audio Visual			\$55,000	\$55,000
Translation*		\$5,000	\$5,000	\$10,000
Signage			\$10,000	\$10,000
Speakers			\$2,000	\$2,000
Promotional			\$10,000	\$10,000
Printing			\$8,000	\$8,000
Cultural Experiences			\$12,000	\$12,000
Tours			\$20,000	\$20,000
Miscellaneous	\$1,250	\$3,800	\$34,500	\$39,550
Total	\$13,750	\$41,800	\$379,500	\$435,050
PROFIT/LOSS	\$1,250	\$105,200	-\$104,500	\$1,950

^{*}Translation is dependent on programming requirements



BUDGET NOTES

REVENUE

Federal Application approved

Provincial Application submitted with pending approval May 2012

NB Translation Provincial government grant for translation of materials with an economic impact

USA Informal dialogue has indicated an interest to sponsor a component. Formal request will be sent upon

being awarded conference

Private/Corporate Based on previous corporate support of the Stonehammer Geopark

Registration Based on 300 delegates at Early Registration Fee of \$475 and 100 delegates at later fee of \$625 per

delegate. Please note the fee includes 8 breaks, 5 breakfasts (new), 3 lunches, 1 dinner, 1 reception as

well as two days of excursions including two lunches.

EXPENSES

Marketing Minimal printed materials will be produced to market the event

Website Conference website to be part of current www.stonehammergeopark.com site OR

www.geopark2014.com depending on GGN's protocol

Transportation On the ground transportation of delegates for Geopark Experiences

Management & Staff Event Management Company who will lead conference details such as registration, logistics, supplier

liaison, conference committee management, etc.

Accommodation Host Hotel is providing 8 complimentary rooms for GGN board; however, 12 members could attend

Air Travel Air fare for 12 GGN board members

Room Rental Based on anticipated food and beverage requirements at host venue, there will be no room rental

Food & Beverage Includes 8 nutrition breaks, 5 breakfasts, 5 lunches, 1 formal dinner, 1 reception

Audio Visual Based on requirements observed at previous conference
Translation Translation is dependent on programming requirements

Signage Conference signage including directional, information and sponsor

Speakers Experts and/or officials not attending conference

Printing Onsite conference materials. It is anticipated in an effort to green the conference abstract books

will not be produced for all delegates

Cultural Experiences Conference cultural entertainment
Tours Conference geopark experiences

Miscellaneous 10% of overall budget



▶ BELOW IS A DESCRIPTION OF EACH EVENT FOUND IN THE SAMPLE PROGRAMS ON THE FOLLOWING PAGE

Geopark Fair

Exchange of ideas through exhibits for geopark stakeholders, delegates and the Stonehammer Geopark community. There will be a separate fee for delegates. Attendance free.

Public Programming

Stonehammer Geopark will offer scheduled programmes for the local community and schools to visit the Geopark Fair engaging all exhibitors. Admission Free.

Mini Tours

1-2 hour tours that are within walking distance of the conference centre will be offered. Additional Cost.

Community Event

The Geopark Fair will conclude with a community event. Admission Free

Continental Breakfast & Geopark Updates

Each morning a light breakfast will be included and each geopark in attendance will have 5 minutes to provide an update. It will be suggested they have 3 slides; 1 update, 1 concern, 1 wow.

Opening Ceremony

Dignataries and delegates are officially welcomed to the 6th Annual Conference.

Lunch & Keynote

Each day a lunch will be included with a guest speaker/keynote address ensuring time for networking.

Presentations

Delegates will be afforded the opportunity to submit abstracts to present best practices on pre-determined topics.

Ice Breaker Reception

Delegates will be afforded the opportunity to network and be welcomed to the Stonehammer region with warm hospitality.

Exploration Day

Touring within the geopark - full day.

Exploration 1/2 Day

Touring within the geopark - 1/2 day.

Faciliated Panels

3-5 Speakers on a pre determined topic for approx 10 minutes with faciliated Q&A. Sample topic ""How Can We Help You Succeed?".

Dinner & Awards

Formal dinner with awards and entertainment.

Poster Session

Dedicated place in high traffic area for posters with a dedicated time during the program for author explanations at the location.

Closing Cermemony

Offical closing of the conference and handing over to next host.

The following sample programs on page 16 are meant to be suggestions. Stonehammer Geopark will work with the GGN to ensure the final program satisfies all stakeholder needs.

THE CONTENT

While the bid committee and eventual host committee would work in conjunction with the GGN to finalize conference topics we would like to suggest the following as topics for consideration:

- Geotourism & Sustainable Development
 - ~ Cruise Industry
- Community Engagement
- Geological Interpretation & Exhibition
- Geoparks Going Green



SAMPLE PROGRAMS

It is the desire of Stonehammer and the bid committee for Sample 1 to be chosen. Sample 1 Maintains the traditional core elements of the conference while adding a regional flavour to the event by scheduling the events differently The geography of Stonehammer allows for 1/2 day touring and thus permits the schedule to break up classroom style learning with in the field learning.

SET STATES SET	SET UP DAY SET UP DAY	PM SET SET	SET SET	AM SET	Wedneso Set Up
		~ ~	~ ~	SET UP DAY	lay
GGN Bureau	Community Frent	Mini tours	Public Programming Registration Available	Geopark Fair	Thursday Day 1
теплеимет несериот	Presentations - Tracks 1-3 Presentations - Tracks 1-3 IceRrealer Reception	Lunch & Keynote Presentations - Tracks 1-3	Opening Ceremony Opening Ceremony	CB & Geopark Updates Registration	Friday Day 2
Ch Cun	On Oun		"East, West, City"	CB & Geopark Updates Exploration Day	Saturday Day 3
On Own	Presentations - Tracks 4-6 Presentations - Tracks 4-6 On Own	Lunch & Keynote Presentations - Tracks 4-6	Faciliated Panels Faciliated Panels	CB & Geopark Updates Faciliated Panels	Sunday Day 4
Dunier o xwarus	Dinner & Awards		"East, West, City"	CB & Geopark Updates Exploration Day	Monday Day 5
Depunine	Faciliated Panel Closing Ceremony Departure	Lunch & Keynote Presentations - Tracks 7-9	Presentations - Tracks 7-9 Presentations - Tracks 7-9	CB & Geopark Updates Poster Session	Tuesday Day 6

Wedne	Sample 2
sday	Is a duplicate c
Thursday	licate of previou
Friday	of previous conference schedules.

	/									
TBD	Evening			PM				AM		,
SET UP DAY GGN Bureau	Evening SET UP DAY SET UP DAY	SET UP DAY SET UP DAY	SET UP DAY	SET UP DAY	SET UP DAY	SET UP DAY	Geopark Fair		Set Up	Wednesday
GGN Bureau	Community Event			Mini tours	Registration Available	Public Programming		Geopark Fair	Day I	Thursday
	IceBreaker Reception	City	1/2 Day of Exploration	Lunch & Keynote	Opening Ceremony	Opening Ceremony	Registration	CB & Geopark Updates	Day 2	Friday
	On Own	"East, West, City"	1/2 Day of Exploration	Lunch & Keynote	Presentations - Tracks 1-3	Presentations - Tracks 1-3	Presentations - Tracks 1-3	CB & Geopark Updates	Day 3	Saturday
	On Own	Presentations - Tracks 4-6 Presentations - Tracks 4-6	Presentations - Tracks 4-6	Lunch & Keynote	Faciliated Panels	Faciliated Panels	Faciliated Panels	CB & Geopark Updates	Day 4	Sunday
	Dinner & Awards	Presentations - Tracks 7-9 "East, West, City"	Presentations - Tracks 7-9 1/2 Day Exploration	Lunch on tours		City	1/2 Day Exploration	CB & Geopark Updates	Day 5	Monday
	Departure	"East, West, City"	1/2 Day Exploration	Lunch & Closing Ceremony	Faciliated Panel	Presentations - Tracks 7-9	Poster Session	CB & Geopark Updates	Day 6	Tuesday





HILTON SAINT JOHN

The Hilton Saint John Hotel on the harbour features 197 guestrooms, 4,381 square feet of meeting space, 7 meeting rooms; largest seats 150 theatre-style, 80 for banquets. In addition to a variety of club floor rooms and suites, the Hilton is fully equipped with a modern health club, business centre, 24-hour room service, wheelchair accessibility and direct access via the "Inside Connection" pedway system to the Saint John Trade and Convention Centre, Market Square and Brunswick Square Shopping Centres, the New Brunswick Museum, the Canada Games Aquatic Centre, City Market and many other local attractions.

Dining and Lounges The Turn of the Tide Restaurant offers fine dining in an elegant and relaxed atmosphere overlooking the Saint John Harbour. "The Admiral's Landing" private dining room is perfect for dinner or luncheon presentations. The Brigantine Lounge and seasonal outdoor patio, with a fabulous harbour view, features cocktails, all-day menu and large screen TV.

CONTACT INFORMATION

Hillon (8)



Hilton Saint John

One Market Square, Saint John, New Brunswick E2L 4Z6

Tel: (506) 693-8484 Fax: (506) 657-6610

Toll free: (800) 561-8282 E-mail: stjhi_ds@hilton.com www.hiltonsaintjohn.com



	CLASSROOM	RECEPTION	BANQUET	THEATRE	DIMENSIONS (l) x (w) ft
Kennebecasis I, II	62	120	80	150	50 x 29 x 10
Kennebecasis I	27	60	40	72	25 x 29 x 10
Kennebecasis II	27	60	40	72	25 x 29 x 10
Belleisle I, II	48	60	56	89	37.6 x 25 x 10
Belleisle I	18	25	16	25	12.6 x 25 x 10
Belleisle II	30	40	40	54	25 x 25 x 10
Prince William Room	40	60	56	70	40 x 19 x 8.5
King's County Room	27	50	32	54	23 x 30 x 10



SAINT JOHN TRADE AND CONVENTION CENTRE

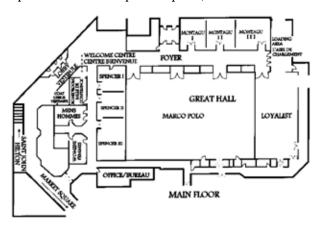
The Saint John Trade and Convention Centre is managed by Hilton Saint John for the City of Saint John. It features 22,674 square feet of meeting space including the foyer, nine meeting rooms; largest seats 2,300 theatre style and 1,450 banquet style. Audio visual, high speed internet, portable stage and dance floor are available. There is underground parking for 500, street level access to the Great Hall, wheelchair accessibility, and a Welcome Registration Centre with adjoining boardroom for efficient registration. The Saint John Trade and Convention Centre is an integral component of the "Inside Connection" pedway system.

Dining and Lounges There is direct access to numerous restaurants and lounges located in Market Square and Brunswick Square complexes, Hilton and Delta Hotels.

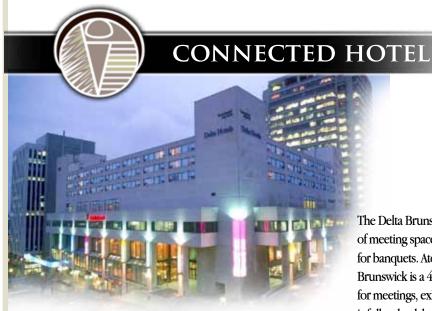
CONTACT INFORMATION

Saint John Trade and Convention Centre

One Market Square, Saint John,
New Brunswick E2L 4Z6
Tel: (506) 693-1327 Fax: (506) 658-0783
E-mail: stjhi_ds@hilton.com
www.hiltonsaintjohn.com



	CLASSROOM	RECEPTION	BANQUET ROUNDS	THEATRE	DIMENSIONS (l) x (w) ft
Great Hall	800	2000	1300	2200	176 x 86 x 20
Loyalist Room	320	500	300	500	60 x 86 x 20
Marco Polo	600	1200	800	1500	116 x 86 x 20
Spencer I, II, III	120	170	140	200	90 x 25 x 10
Spencer I	18	30	30	30	21 x 25 x 10
Spencer II	18	40	40	40	25 x 25 x 10
Spencer III	63	80	60	95	44 x 25 x 10
Great Hall & Spencer Rooms	920	2670	1450	2300	201 x 86 x 20
Montagu I, II, III	144	220	180	240	94 x 28 x 10
Montagu I	50	60	50	80	33 x 28 x 10
Montagu II	50	60	60	80	33 x 28 x 10
Montagu III	36	50	50	60	28 x 28 x 10
Trade Centre Boardroom	12	30	20	30	24 x 14 x 8.5



DELTA BRUNSWICK HOTEL

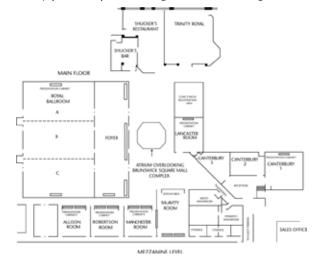
The Delta Brunswick Hotel features 254 rooms with 18,000 square feet of meeting space, 14 meeting rooms; largest seats 800 theatre-style, 720 for banquets. Atop the Brunswick Square Shopping Complex, the Delta Brunswick is a 4-star facility and the city's largest hotel. The space is ideal for meetings, exhibits and catering for functions up to 1,000 people and is fully wheelchair accessible. Dining and Lounges Shuckers Restaurant specializes in fresh "Atlantic Seafood" and indigenous New Brunswick Products. Or enjoy a leisurely drink and light snack in the lounge.

CONTACT INFORMATION



Delta Brunswick

39 King Street, Saint John, New Brunswick E2L 4W3 Tel: (506) 648-1981 Toll free: (800) 268-1133



	CLASS- ROOM	RECEP- TION	BAN- QUET	THEATRE	BOARD- ROOM	DINNER DANCE	U-SHAPE	HOLLOW SQ.	DIMEN- SIONS (ft)	DIMEN- SIONS (M)
Royal Ballroom Total	400	750	720	800	-	552	-	-	90 x 100	27.4 x 30.4
Royal Ballroom Total (Excluding Foyer)	300	500	480	700	-	416	-	-	60x100	18.2 x 30.4
Royal Ballroom A,B, or C	80	165	136	200	30	96	37	50	60 x 33	18.2 x 10
Foyer	-	-	-	-	-	-	-	-	30 x 100	9.1 x 30.4
Trinity Royal	120	250	200	300	-	150	50	60	52 x 58	15.8 x 17.7
McAvity Room	60	80	56	90	34	-	35	42	34 x 28	10.3 x 8.5
Manchester Room	24	60	32	50	22	-	25	25	22 x 28	6.7 x 8.5
Robertson Room	24	60	32	50	22	-	25	25	22 x 28	6.7 x 8.5
Allison Room	24	60	32	50	22	-	25	25	22 x 28	6.7 x 8.5
Canterbury Room 1	-	-	-	-	12	-	-	-	18 x 18	-
Canterbury Room 2	-	-	-	-	4	-	-	-	14 x 12	-
Canterbury Room 3	-	-	-	-	6	-	-	-	13 x 10 x 18	-
Lancaster Room	-	-	-	-	8	-	-	-	17 x 14	-





CONTACT INFORMATION

New Brunswick Museum

One Market Square, Saint John, New Brunswick

E2L 4Z6

Tel: (506) 643-2300

Fax: (506) 643-2360

E-mail: nbmuseum@nbm-mnb.ca

www.nbm-mnb.ca

NEW BRUNSWICK MUSEUM

The New Brunswick Museum, located at Market Square, is a 62,000 square foot facility featuring three levels of history, natural sciences, decorative and fine art exhibitions. Conference groups can relive the province's lumbering and shipbuilding past, or learn about the highest tides in the world, one of the Bay of Fundy's marine wonders.

For meetings and events, the Museum offers several meeting rooms; largest seats 114 theatre style with an adjacent spacious foyer suitable for receptions. The Hall of Great Whales serves as a spectacular backdrop for an event with a capacity to hold 240 for stand-up receptions and 100 for sit-down dinners.

Museum is ideally located within the pedway system that connects hundred of shops, services and restaurants, with convenient indoor heated parking available.

Catering can be arranged by the client.

		RECEPTION	DINNEK	MEETINGS
Multipurpose Room Salle polyvalente	Foyer	250	150	
	Mary H. Oland Theatre	_	_	114
	Gallery 3	60	50	50
Rest Area Aire de repos	Hall of Great Whales	240	100	_
	Boardroom, 2 Meeting Rooms	_	_	20
NB Tel Callery Galerie NB Tel Galeries Galeries Galeries Galerie	Gallery 4 Galerie 4 Galerie 3		Volunteer Lounge Salon des bénévoles	Administration Administration

TESTIMONIALS

TESTIMONIALS:

TD Bank AGM, March 27-April 5, 2009, 700 delegates - Delta/Saint John Trade & Convention Centre

"From complex and large scale venue requirements, to creating unique and memorable experiences as part of our employee reward and recognition program, we found everything we needed and more in Saint John. The fine dining and breathtaking sights in and around the city are what drew us to Saint John, but the warmth of its people and world class hospitality are what will keep many of us coming back!"

John Shelly Manager TD Bank Financial Group John.Shelly@td.com

Canadian Comedy Awards and Festival Sept. 30-Oct. 5, 2009, 600 delegates -Hilton Saint John, Delta Brunswick, Imperial Theatre

Our experience in Saint John was well beyond our expectations. The downtown offered our delegates so much variety for dining and evening activities. The hotels (we worked with Hilton and Delta) were first-class with excellent accommodations and the service was superb. Being right on the waterfront makes Saint John unique and provides a continuously glorious view. But we were most amazed by the people. From the market, to the restaurants to the Mayor himself, everyone was charming, hospitable and could not be more helpful. They love welcoming visitors and they have every right to be proud of their city. Next time I hope to have a few extra days to explore the region and get more of that east coast hospitality!

Cass Bayley, CMP, CMM
Bayley Group Conference & Event Management

www.bayleygroup.com • 519.263.5050 • cass@bayleygroup.com





CONCLUSION AND CONTACT

CONCLUSION

Stonehammer Geopark is well positioned to host the first North American International UNESCO Conference on Geoparks and we are committed to planning a world class event and welcoming our fellow geoparks to our corner of the world.

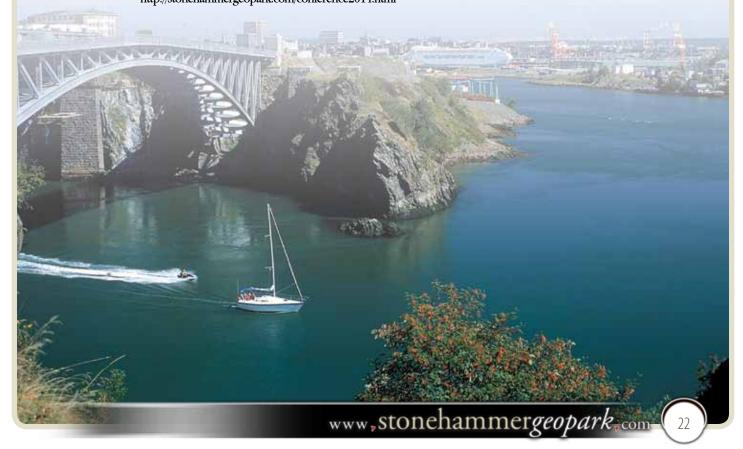
Should additional information become available or clarification required please do not hesitate to contact to discuss.

We look forward to the decision.

CONTACT INFORMATION

Gail Bremner
Stonehammer Geopark
c: 506-333-9690
t: 506-214-1317
gail@stonehammergeopark.com
www.stonehammergeopark.com

Supplemental video and images can be found at the following domain: http://stonehammergeopark.com/conference2014.html







January 20, 2012

Dr. Margarete Patzak UNESCO - Division of Ecological and Earth Sciences 1, rue Miollis 75732 Paris (Cedex 15) France

Dear Dr. Patzak:

On behalf of the Province of New Brunswick, I would like to express my support to the Stonehammer Geopark committee in their efforts to host the 6th International UNESCO Conference on Global Geoparks.

As Premier of New Brunswick, I am very proud of the fact that Stonehammer Geopark is North America's first Global Geopark. Recently, the Stonehammer Geopark received the national award of "Innovator of the Year" from the Tourism Industry Association of Canada. It is also noteworthy that the geopark is located along another world-renowned natural wonder, the Bay of Fundy.

I am confident that visitors to this great province would have a truly memorable experience.

In closing, I would like to wish you all the best in the selection process.

Sincerely,

Honourable David Alward

Premier

c.c.: Honourable Trevor Holder, Minister of Tourism and Parks Bill Merrifield, Chair of Stonehammer Geopark

Gail Bremner, Executive Director of Stonehammer Geopark

Premier David Alward/Premier ministre David Alward
P.O. Box/C. P. 6000 Fredericton New Brunswick/Nouveau-Brunswick E3B 5H1 Canada

www.gnb.ca







January 12, 2012

Dr. Margarete Patzak UNESCO - Division of Ecological and Earth Sciences 1 rue Miollis 75732 Paris (Cedex 15) France

Dr. Patzak:

As Minister for the New Brunswick Department of Tourism and Parks, the New Brunswick Department of Wellness, Culture and Sports, and as an elected official from the city of Saint John, it is an honor to express my support to the Stonehammer Geopark committee in their submission to host the 6th International UNESCO Conference on Global Geoparks in Saint John, New Brunswick.

I have had the pleasure to meet with the members of the Stonehammer Geopark committee on several occasions and can attest to the professionalism and the dedication of the group towards the geopark. You can be confident the same professionalism and dedication will be applied to making the 6th International UNESCO Conference a success.

This hard work recently resulted in the Stonehammer Geopark receiving the national award for "Innovator of the Year" from the Tourism Industry Association of Canada.

I would like to thank you for this opportunity and hope to have the pleasure to meet you in Saint John in 2014.

Please accept my warmest regards and best wishes from New Brunswick.

Sincerely,

Trevor A. Holder

Minister

Bill Merrifield, Chair of Stonehammer Geopark
 Gail Bremner, Executive Director of Stonehammer Geopark

Minister/Ministre
Tourism and Parks/Tourisme et Parcs

P.O. Box/C.P. 6000 Fredericton New Brunswick/Nouveau-Brunswick E3B SH1 Canada Tel./Tél. (506) 453-3009 Fax/Téléc. (506) 457-4984

www.gnb.ca







Mayor Ivan Court Mayor's Office Bureau du maire November 28, 2011

Dr. Margarete Patzak UNESCO Division of Ecological and Earth Sciences 1 rue Miollis 75732 PARIS Cedex 15 France

On behalf of the members of the Common Council and citizens of Saint John, we welcome the opportunity to host the 6th International UNESCO Conference on Global Geoparks. As you are aware the Saint John area has been designated as North America's "First Geopark". Over this past weekend our Stonehammer GeoPark was recognized as the winner of the Tourism Industry Association's Deloitte Innovator of the Year Award. New Brunswick is Canada's only officially bilingual province and we are well situated to host your conference. Saint John has successfully hosted international, national and regional conferences. We recently were the host city for the Canadian Association of Police Boards and the venue of choice for the following conferences:

International Association of Hospital Textile Management
AAMVA (American Association of Motor Vehicles Administrators)
Canadian Association of Fire Chiefs
Canadian Child Care Federation
Canadian Public Relations Society
Funeral Services Association of Canada
Canadian University & College Conference Organizers Annual Conference

Saint John offers a blend of urban sophistication with a flavour of "East Coast Charm". Our colourful streetscapes, beautiful accessible waterfront, and modern convention facilities are ideal for hosting a conference such as yours. In 2010 Saint John celebrated its 225 anniversary as Canada's first incorporated city and a Cultural Capital of Canada. There is much excitement in the city with the opportunity to host the UNESCO Conference. First class accommodations, restaurants, shops, recreational and cultural facilities are linked by a climate-controlled pedway system, the "Inside Connection," ensuring your comfort and convenience in any season. Step outside and you are moments away from breathtaking views of the Bay of Fundy, pristine natural parks, and history-lined streets bustling with art, dining and entertainment inspired by our Maritime hospitality.

Saint John is experiencing a Renaissance with a charming blend of the best of the past and everything the present has to offer. We wish the committee every success as they finalize their bid to host the 6th International UNESCO Conference on Global Geoparks.

Sincerely,

Ivan Court

Over Court



P.O. Box 1971 Saint John, NB Canada E2L 4L1 www.saintjohn.ca C.P. 1971 Saint John, N.-B. Canada E2L 4L1



November 17, 2011

Dr. Margarete Patzak

UNESCO

Division of Ecological and Earth Sciences

1 rue Miollis

75732 PARIS Cedex 15

France

Dear Dr. Patzak:

Discover Saint John is thrilled to support the Local Bid Committee to host the **6th International UNESCO** Conference on Geoparks in September 2014!

Saint John has a history of delivering high-caliber conferences and cultural events at our first-class facilities, and we have a community of enthusiastic volunteers ready to serve.

The community will ensure that delegates experience our warm Saint John hospitality whether they are exploring the historic sites of Uptown Saint John, taking in the thrills of Reversing Rapids or sampling delicious menus in our fine restaurants.

We love our historic City (Saint John is the first incorporated city in Canada) and we have been strong and loyal supporters of many national & international conferences and events over the years. The 2010 American Association of Motor Vehicle Administrators Annual Conference was a huge success in Saint John. Our community would be thrilled to have the opportunity to host the **International UNESCO Conference on Geoparks** in 2014.

Sincerely,

Tammy LeBlanc

Chair, Saint John Destination Marketing Inc.

SAINT JOHN



November 15, 2011



Ms. Gail BremnerChair – Local Bid Committee
11 Loyalist Lane

Saint John, NB

E2M 4B3

Canada

Ms. Bremner:

When you consider **Saint John** for the 6^{th} **International Global Conference on GeoParks** scheduled for **2014**, choose Air Canada as your preferred airline. We work very closely with our partners at Discover Saint John to manage conferences such as yours and to anticipate greater volumes in passenger traffic over a select period. Air Canada is Canada's largest airline and is recognized as a leader in global air transportation, technical excellence and passenger safety.

Air Canada knows what it takes to make your event an organizational success. Let me introduce you to our world and I am confident that our services will exceed your needs.

- A recently revamped and enhanced Meetings and Conventions program.
- Air Canada is the largest provider of scheduled flights in the Canada-US market
- We are the 15th largest airline in the world serving over 178 destination on five continents
- We have a fleet of 332 aircraft including 18 new ultra-modern fuel efficient B777
- One of the highest On Time Performance records within North America.
- Your participants can reach top tier status quicker by redeeming from various Star Alliance Frequent Flyer Programs
- Your delegates may be able to save between 10-20% on air fares (conditions apply)

For 2011, Air Canada was named **Best International Airline in North America** in the World Airline Awards. In December of 2010 Air Canada was voted **Best Airline in North America** in the Global Traveler Reader Survey Awards and won five top honors in Business Traveler's "Best in Business Travel" award program including **Best Flight Attendants in North America**. Star Alliance, of which Air Canada is a founding member, was ranked as **Best Airline Alliance for 2009** by Skytrax.

I welcome the opportunity to work with your organization as a preferred carrier for the **2014** 6th **International Global Conference on GeoParks**. Please feel free to contact me at 416-352-3957 or at stefano.mastrantonio@aircanada.ca.

Sincerely,

Stefano Mastrantonio

Conventions and Redemption Manager

Sefro V between

Air Canada





Canadian National Committee for Geoparks Geological Survey of Canada, 3303 – 33rd St. NW, Calgary, Alberta, Canada T2L 2A7

16 March 2012

Dr. Margarete Patzak UNESCO - Division of Ecological and Earth Sciences 1, rue Miollis 75732 Paris (Cedex 15) France

Dear Margarete:

On behalf of the Canadian National Committee for Geoparks, I am pleased to offer our support of Stonehammer Geopark's bid to host the 6th International Conference on Geoparks in September 2014.

I was personally involved in their application process and was delighted to see their efforts rewarded with the first designation in North America in 2010. I am certain the stakeholders of Stonehammer will invest their outstanding energy, passion and knowhow in hosting the 6th Annual Conference. They are a tremendous team and I am certain they would build a conference of which UNESCO will be proud.

Having attended the International Conference in Malaysia and having visited Stonehammer Geopark, I can attest to the region's ability to host a conference of this magnitude. They have the infrastructure, the people, the experience and the geology worthy of this important conference.

The Canadian National Committee will be working closely with Stonehammer in order to ensure a highly successful event in Canada, should that be the choice of the Global Geoparks community.

Sincerely,

Godfrey Nowlan

Godfrogs. Nowlan.

Chair, Canadian National Committee for Geoparks





March 19, 2012

Dr. Margarete Patzak
UNESCO - Division of Ecological and Earth Sciences
1, rue Miollis
75732 Paris (Cedex 15)
France

Dear. Dr. Patzak:

As the first corporate supporter of the Stonehammer Geopark, I am pleased to offer my support of their bid to host the 6th International Conference on Geoparks in September 2014.

The Stonehammer organization exemplifies the qualities needed to mobilize a community, spark sustainable economic development, bring an idea to reality and garner financial support from both private and public entities. Their success to-date has been due to hard working, passionate and knowledgeable people who want to grow their respective communities in a sustainable manner.

Being the first to host the International Conference in North America will be a task this organization will embrace.

Our communities look forward to your decision in May.

Singerely,

John Irving

President

Commercial Properties



APPENDIX B : EXPLORATION IDEAS

If Stonehammer Geopark is the successful proponent to host the 6th International UNESCO Conference on Geoparks in September of 2014 there will be no shortage of excursions to offer our colleagues from around the world. September is one of the most beautiful times to visit our region due to the leaves starting to change colours, the harvests from our fields and the fresh catches from our Bay.

Many of the Stonehammer Geopark experiences and geologically significant locales are within a 15 minute drive of the conference centre which will ensure delegates are able to partake in a variety of fun and engaging outings and witness a diverse sample of our geological heritage in either half day or full day excursions during the conference. Those that are a longer drive (one hour) are worth the trip and are sure to amaze all of the senses.

SAMPLE THEMES:

Ride, Zip and Taste the world renowned Fundy Reversing Rapids Includes Harbour Cruise with interpretation of the colliding continents, zip line tour including interpretation of the highest tides in the world, and delicious family style picnic at the Fundy Reversing Rapids

Hike, Paddle and Crack Includes interpretive hike at Irving Nature Park depicting the ice age story followed by a kayak adventure on the mighty St. John river with interpretation of stromatolites followed by a beach side lobster cook-out.

Climb, Trek and Relax Includes rock climbing and interpretive geological trek at Rockwood park followed by a delicious Stonehammer themed lunch at the lake side Lily's Café.

Parkway will provide participants an opportunity to experience it the way they want to. Interpretive hike, bike and drive will be offered with all groups convening for a picnic lunch hosted by the local community.

Bike it. Hike it. Drive it. A visit to the Fundy Trail

History in Stone Stroll Includes interpretive walk along Uptown Saint John streets where you will marvel at the decorative work fashioned for some of the buildings, along with the use of rock in columns and monuments. Concludes with a visit to Happinez Wine Bar, located in one of the heritage buildings on the tour, where you will be treated to a delicious glass of wine and your own copy of "Rebuilt in Stone."

Multi Day Excursions For pre and post multi day tours conference delegates can leave the urban setting of Saint John and drink in the countryside of St. Martins at a local Inn located on the Bay of Fundy. Or they can partake in an indepth geological two day tour with Dr. Randall Miller. Pre and post multi day tours will be offered at an extra fee to the delegate.

The options are endless and we will package experiences that will suit all delegates interests and abilities upon being awarded the conference.